

# Street Tree Planning and Management: Guiding Principles

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August 15th 2012

Street Trees in Virginia ~

What We Have, What We Want,  
& How We Get There

# PRESENTATION OVERVIEW

- Urban forestry paradigm
- Street tree management model
- Principles of structure
- Principles of function & value
- Take-home messages

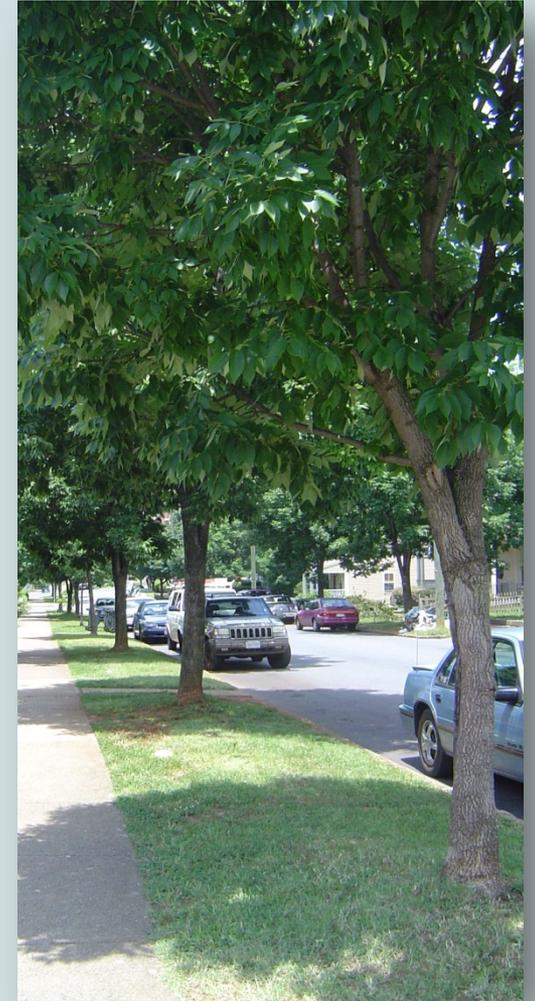


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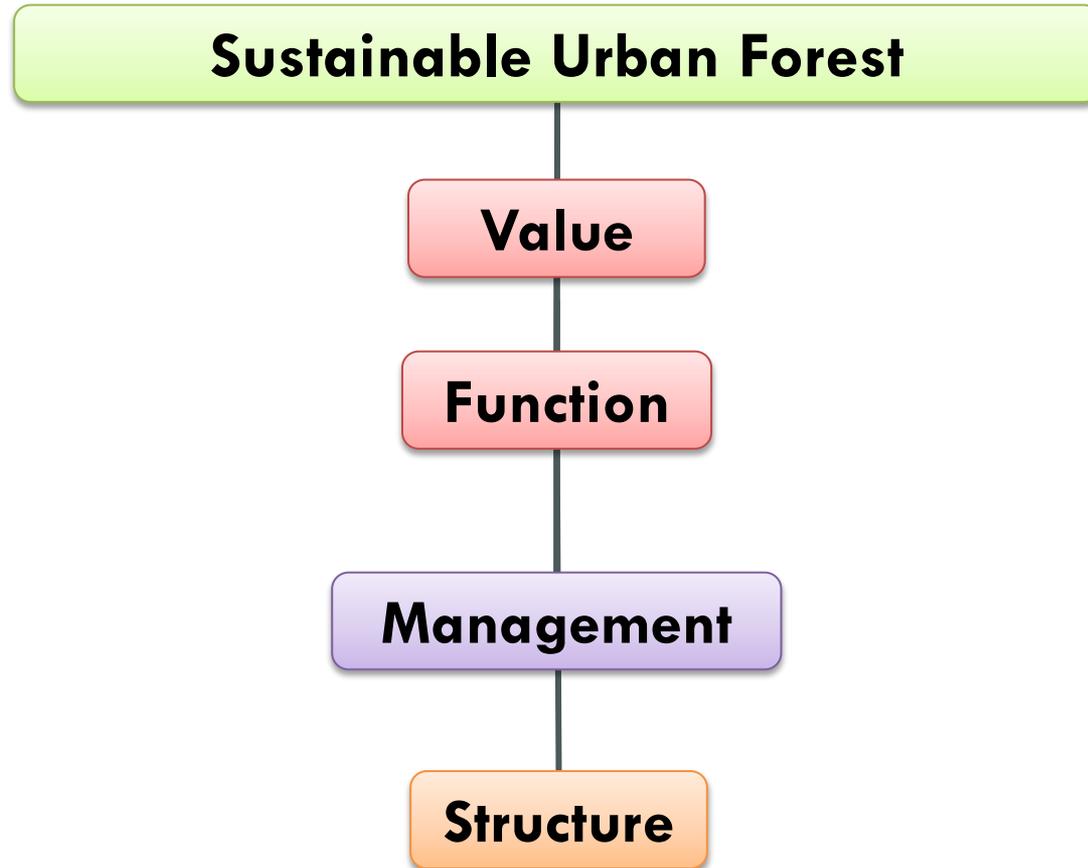
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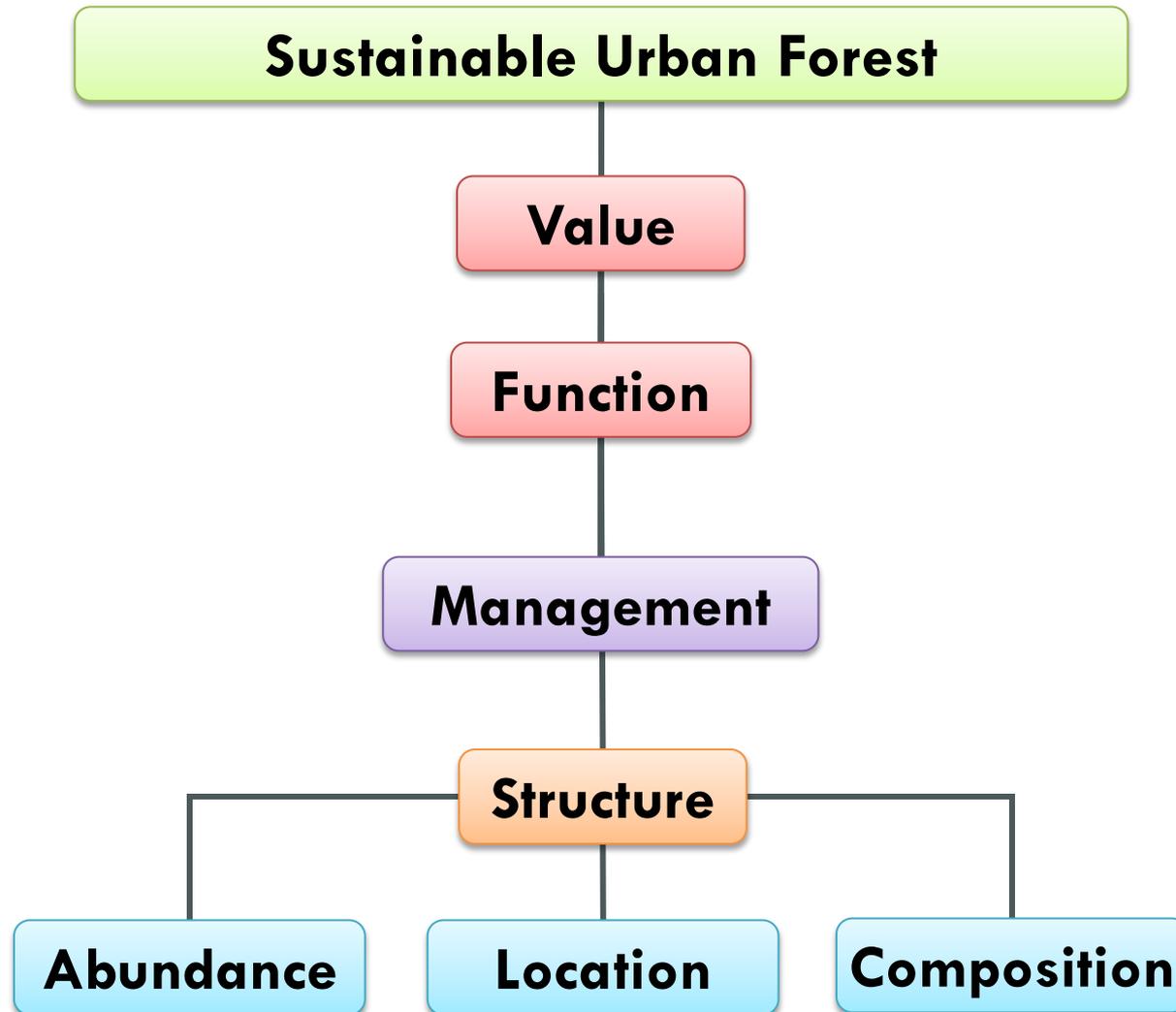
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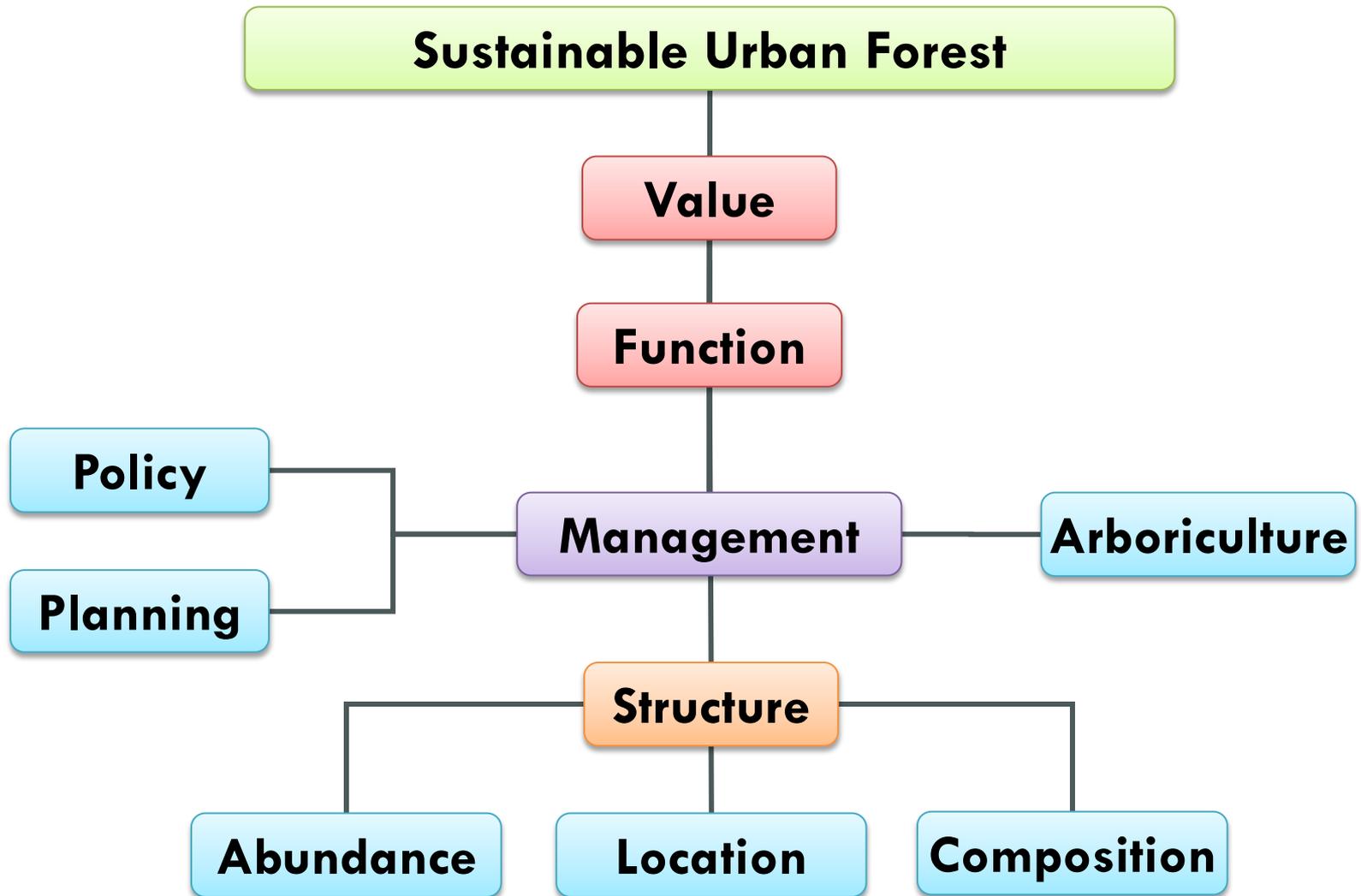
# URBAN FORESTRY PARADIGM



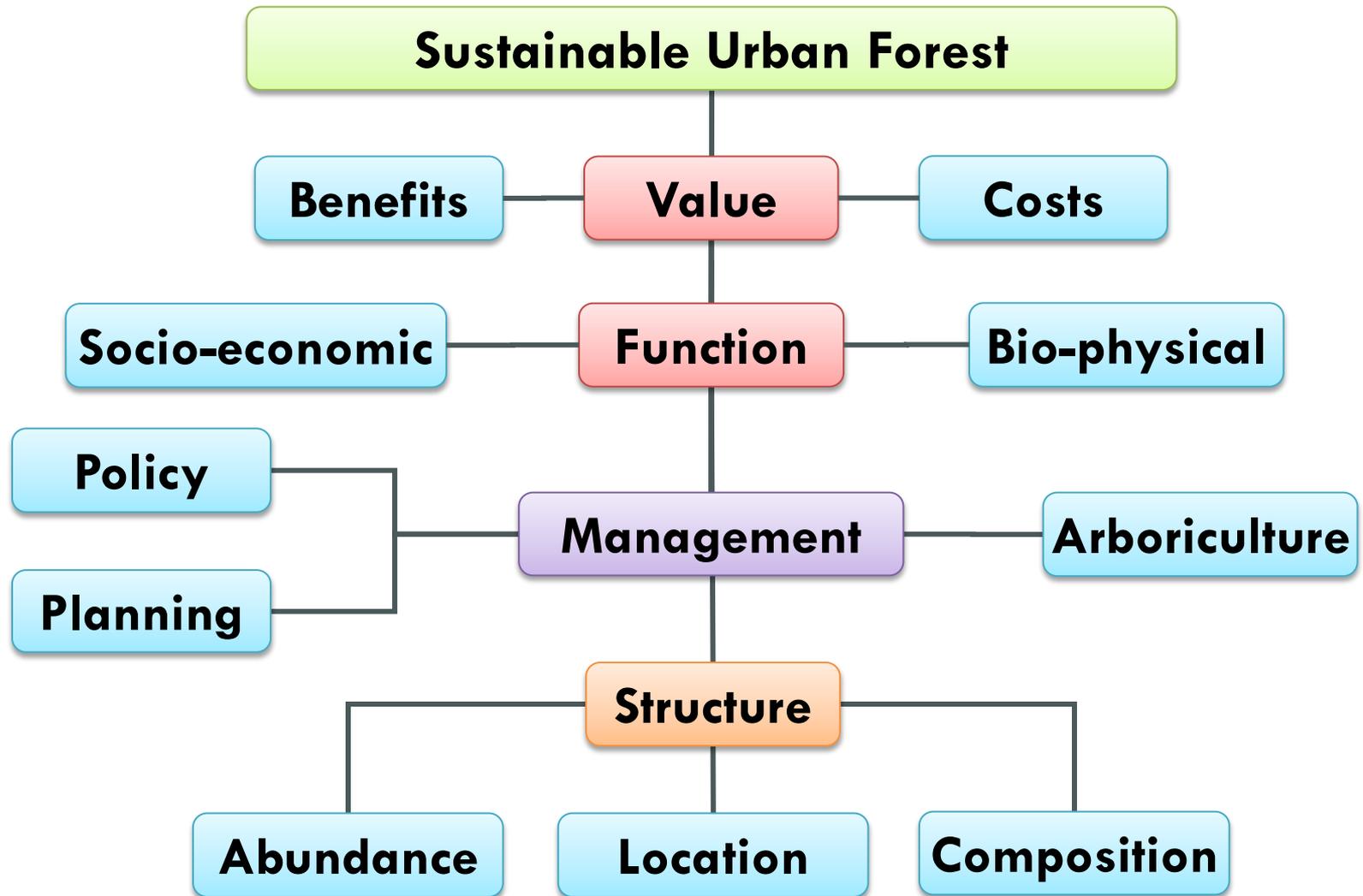
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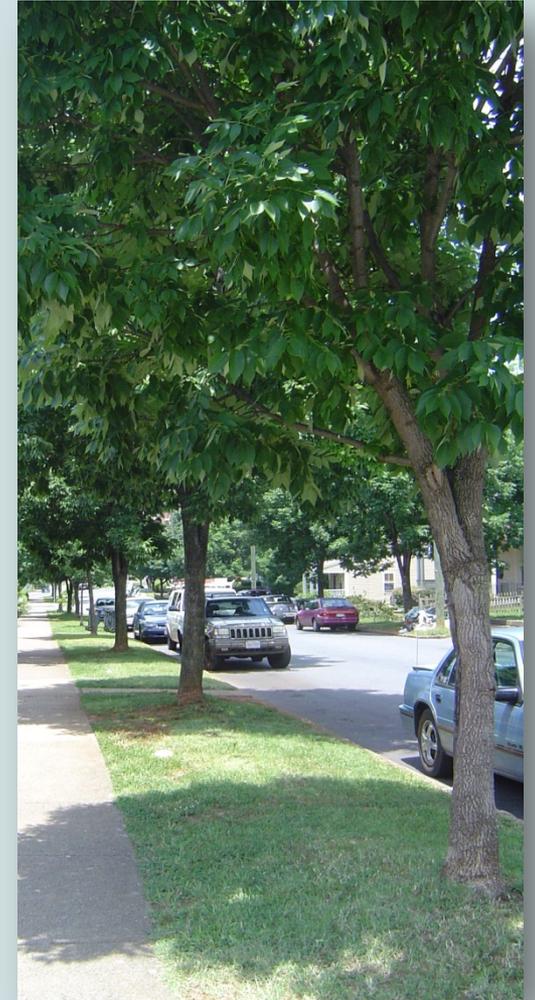
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# STREET TREE MANAGEMENT MODEL



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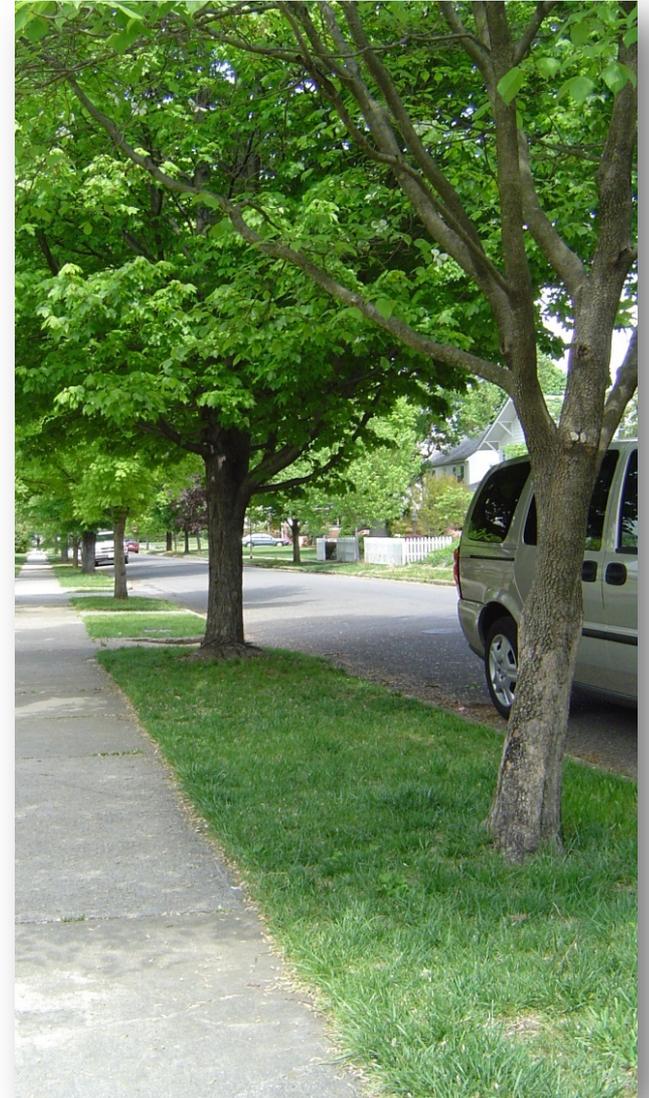


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# PRINCIPLES OF POPULATION STRUCTURE

- Street Tree Abundance – Stocking
  - Full Stocking
    - 1 tree every 50' (Wray & Prestemon 1983)
    - 45' | 35' | 25' (Various municipalities)
  - Typical Stocking
    - 46% (Ball et al. 2007)
    - 38% (McPherson and Rowntree 1989)
    - 9–66% (McPherson et al. 2005)
  - Optimum Stocking (Miller 1997)
    - Biological capacity
    - Economic capacity
    - Social capacity



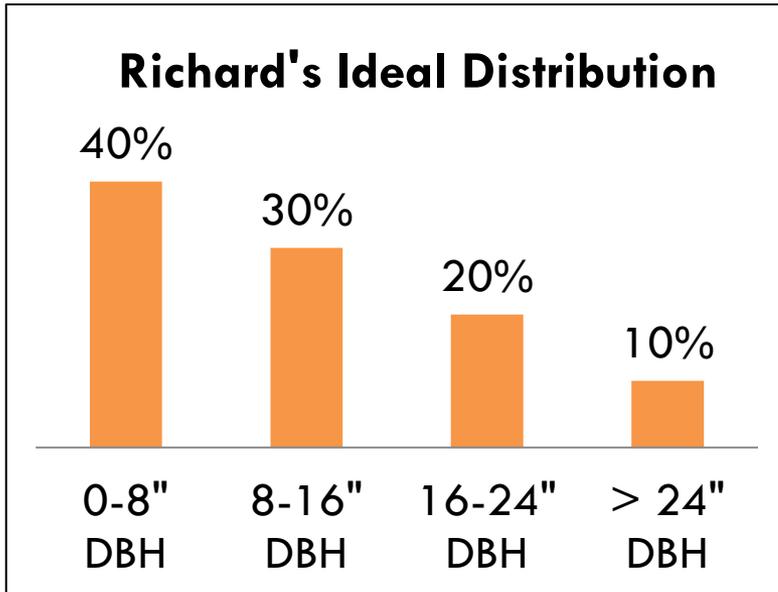
# PRINCIPLES OF POPULATION STRUCTURE

- Street Tree Abundance – Stocking
  - Available Planting Spaces
    - Remotely-sensed or field-surveyed
    - As part of a tree inventory
    - Strip/cut-out size; utilities; setbacks

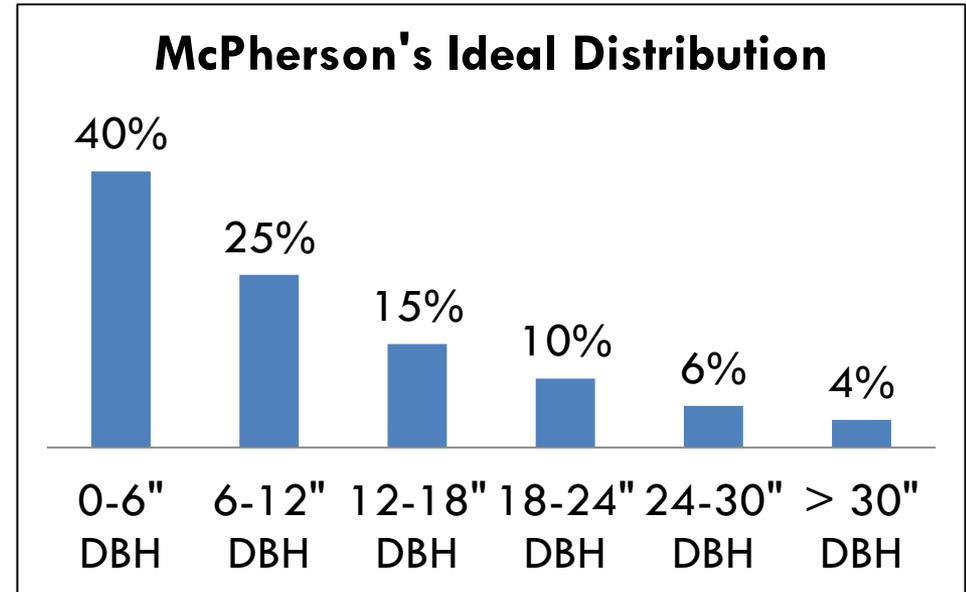


# PRINCIPLES OF POPULATION STRUCTURE

- Street Tree Composition – Size Distribution



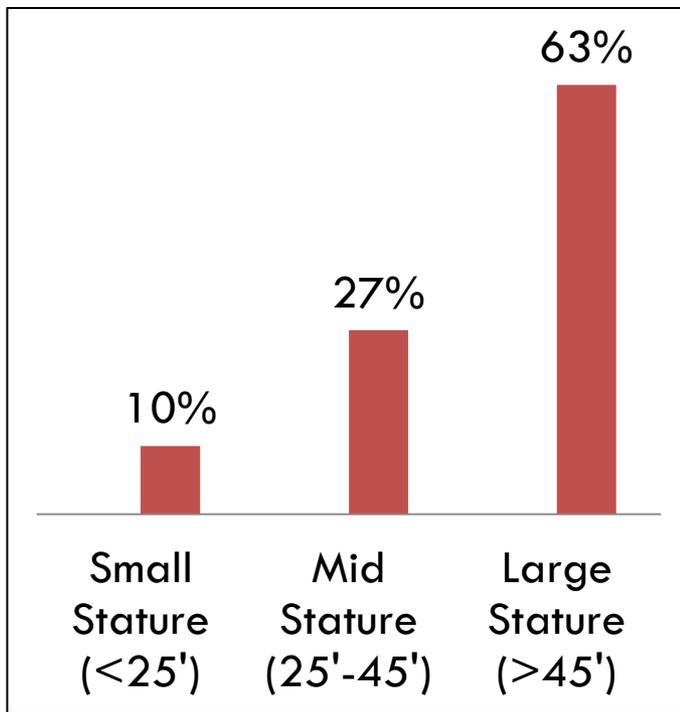
(Richards 1983)



(Soares et al. 2011)

# PRINCIPLES OF POPULATION STRUCTURE

- Street Tree Composition – Stature Distribution



(US Forest Service 2004)

## WHAT LARGE TREES MEAN

- More shade = more energy savings
- Cleaner air = better health and fewer hospital visits
- More stormwater management = lower costs for stormwater controls
- More shaded streets = longer time between resurfacing

[www.fs.fed.us/psw/programs/uesd/uep/products](http://www.fs.fed.us/psw/programs/uesd/uep/products)

# PRINCIPLES OF POPULATION STRUCTURE

- Street Tree Composition – Stature Distribution

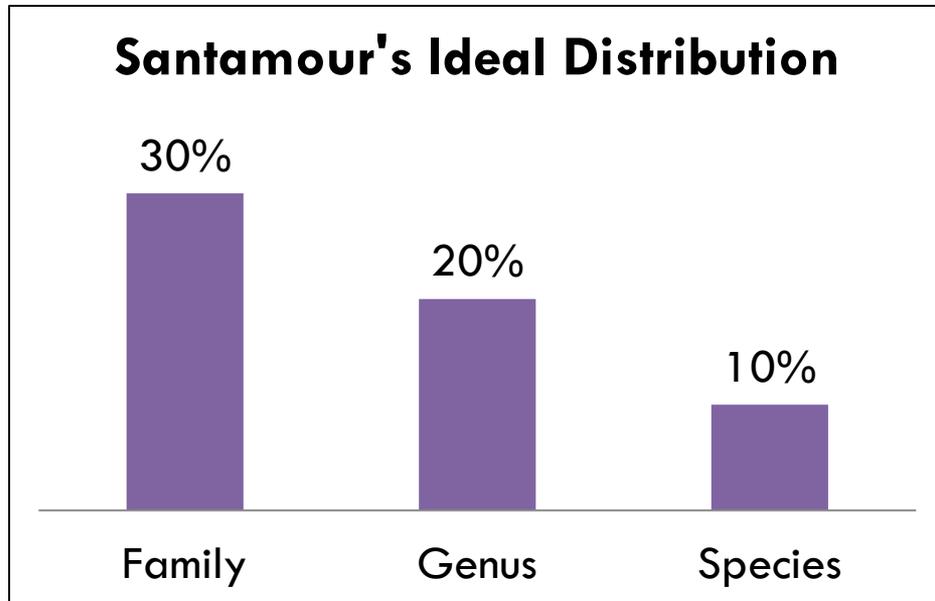
**Table 1: Large trees vs small trees**  
 The city of Greentree chose planting scenario X. By year 20 it was already a \$60,000 annual mistake (see discussion above).

|                                      |                                     | CHOICE X     |                             | CHOICE Y     |                             |
|--------------------------------------|-------------------------------------|--------------|-----------------------------|--------------|-----------------------------|
|                                      | Avg. Ann. Benefit<br>Avg. Ann. Cost | #<br>Trees   | Total Benefit<br>Total Cost | #<br>Trees   | Total Benefit<br>Total Cost |
| Large Trees                          | \$65.18<br>\$13.72                  | 259          | \$16,882.00<br>\$3,553.00   | 1,693        | \$110,350.00<br>\$23,228.00 |
| Medium Trees                         | \$36.04<br>\$6.87                   | 753          | \$27,138.00<br>\$5,173.00   | 753          | \$27,138.00<br>\$5,173.00   |
| Small Trees                          | \$17.96<br>\$6.23                   | 1,693        | \$30,406.00<br>\$10,547.00  | 259          | \$4,652.00<br>\$1,614.00    |
| <b>Total Trees</b>                   |                                     | <b>2,705</b> |                             | <b>2,705</b> |                             |
| <b>Total Benefits</b>                |                                     |              | <b>\$74,426.00</b>          |              | <b>\$142,140.00</b>         |
| <b>Total Costs</b>                   |                                     |              | <b>\$19,273</b>             |              | <b>\$30,015.00</b>          |
| <b>Annual Net Value to Community</b> |                                     |              | <b>\$55,153.00</b>          |              | <b>\$112,125.00</b>         |

Note: Each "tree" represents 259 trees planted.

# PRINCIPLES OF POPULATION STRUCTURE

- Street Tree Composition – Taxonomic Diversity



(Santamour 1990)



“A community forestry goal of a 10% limit on a single species could give a false indication of stability.... (t)here is probably little concern about the diversity of families used as street trees, but not enough concern on the reliance on a limited number of genera...a 10% limitation on genera may be our best measure of stability.” (Ball et al. 2007)

# PRINCIPLES OF POPULATION STRUCTURE

- Street Tree Composition – Taxonomic Diversity

What is holding us back?

- Ecology (site suitability: soil, space, pests, stress)
- Social norms (citizens want fast-growing, colorful trees)
- Design and management norms (symmetry and uniformity)
- Nursery production (nurseries produce what consumers demand)

# PRINCIPLES OF POPULATION STRUCTURE

Arboriculture & Urban Forestry 2011. 37(6): 259–264

## Survey of Wholesale Production Nurseries Indicates Need for More Education on the Importance of Plant Species Diversity

Nicole R. Polakowski, Virginia I. Lohr, and Teresa Cerny-Koenig

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**Abstract.** Recent pest outbreaks, such as emerald ash borer and Asian longhorned beetle, have renewed concerns about the lack of genetic and species diversity in landscapes across the United States. However, the level of understanding of these issues by people in the green industry is not known. A survey on the knowledge of plant species diversity issues was distributed to Washington, U.S., wholesale nurseries. Respondents indicated a general awareness of the issue, but they had insufficient understanding of why the lack of species diversity is a problem. Respondents who had learned about plant species diversity in educational settings beyond high school were more likely than others to understand the issues. These results indicate the need for increased, in-depth education on why plant species diversity among landscape plants is important.

**Key Words.** Biodiversity; Genetic Diversity; Nurseries; Overplanting.

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# PRINCIPLES OF POPULATION STRUCTURE

- Street Tree Composition – Taxonomic Diversity

What is holding us back?

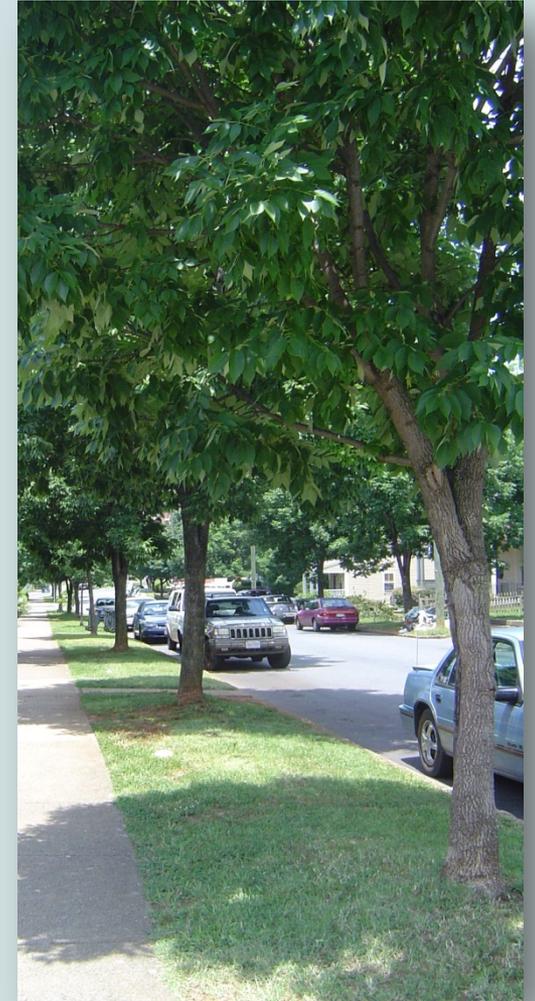
- Ecology (site suitability: soil, space, pests, stress)
- Social norms (citizens want fast-growing, colorful trees)
- Design and management norms (symmetry and uniformity)
- Nursery production (nurseries produce what consumers demand)

What do we do about it?

- Educate (share results of assessments; websites; social media)
- Incentivize (tree replacement request preference for diverse spp.)
- Subsidize (rebate or discount on diverse spp. sales)
- Regulate (approved/prohibited spp. in policy or ordinance)

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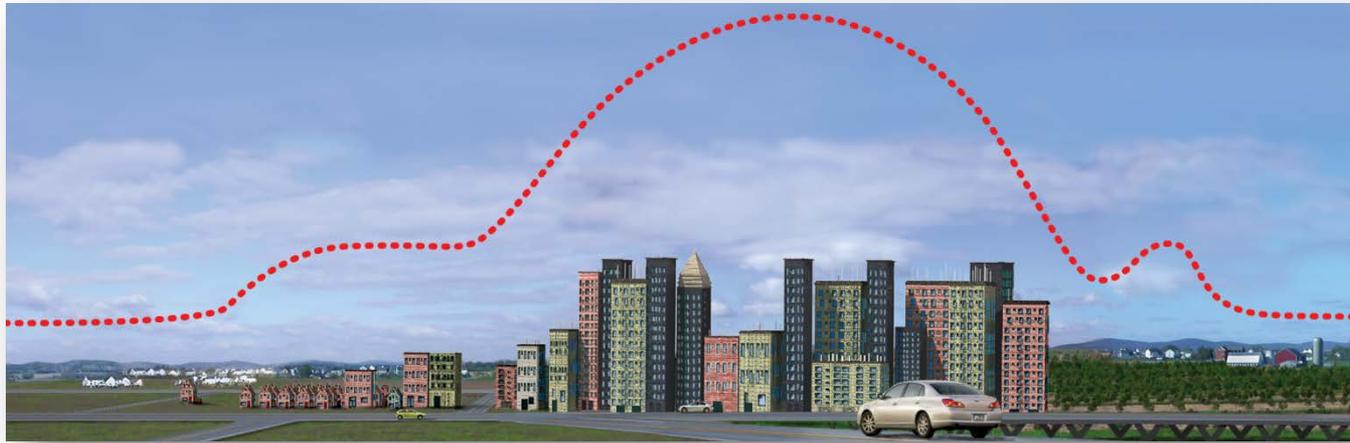


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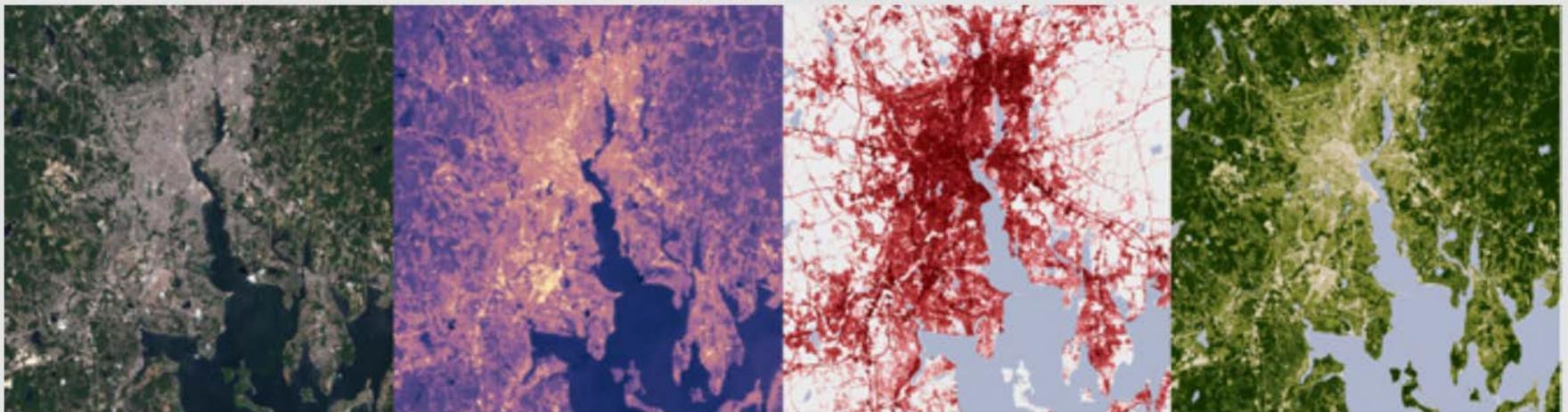
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# PRINCIPLES OF POPULATION FUNCTION

- Urban heat island and energy conservation



Providence, R.I.



Visible Light

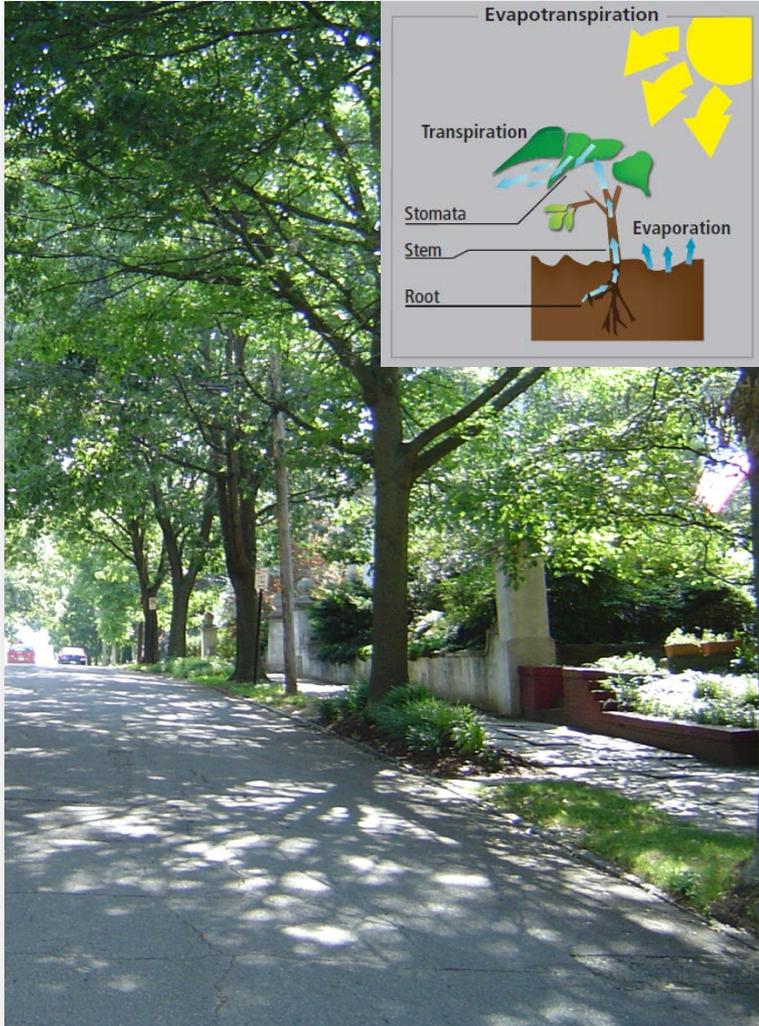
Surface Heat

Developed Land

Vegetation Cover

# PRINCIPLES OF POPULATION FUNCTION

- Urban heat island and energy conservation



|                               | Mature<br>Height | Sunlight Penetration |        |
|-------------------------------|------------------|----------------------|--------|
|                               |                  | Summer               | Winter |
| <i>Koelreuteria bipinnata</i> | 30 ft            | 6%                   | 66%    |
| <i>Celtis australis</i>       | 40 ft            | 9%                   | 56%    |
| <i>Pistacia chinensis</i>     | 50 ft            | 11%                  | 30%    |
| <i>Eucalpytus melliodora</i>  | 50 ft            | 11%                  | 11%    |

*Thayer/Zanetto/Maeda*

LANDSCAPE JOURNAL, Vol. 2, No. 2, 1983

# PRINCIPLES OF POPULATION FUNCTION

- VOCs and ozone-forming potential

### Characteristics and Effects of Ozone

- Chemical formula:  $O_3$ 

$VOC + NO_x + \text{sunlight} \rightarrow \text{ozone}$ 

- Metastable form of oxygen
- Levels typically found in various locations:
  - ☼ 35 to 40 parts per billion (ppb): clean atmosphere, such as found at mid-ocean
  - ☼ 100 to 120 ppb: Central California (summer)
  - ☼ 100 to 140 ppb: Los Angeles, California (summer)
  - ☼ 400+ ppb: Mexico City (summer)
- Human health effects:
  - ☼ 100 ppb: eye irritation
  - ☼ 200 ppb: coughing
  - ☼ Reduction in pulmonary function and physical performance
- Damaging to some materials (e.g., rubber)
- Affects plants starting at approximately 60 ppb

| Species            | BVOC Emissions (lb) | BVOC Emissions (\$) | Avg \$/tree |
|--------------------|---------------------|---------------------|-------------|
| Sugar maple        | -1,221.6            | -7,647              | 3.91        |
| Willow oak         | -16,092.5           | -100,739            | -15.31      |
| Common crapemyrtle | 0.0                 | 0                   | 0.42        |
| Red maple          | -812.5              | -5,086              | 2.63        |
| Pin oak            | -16,684.3           | -104,444            | -20.78      |
| Japanese zelkova   | -4,417.0            | -27,651             | -4.19       |
| Winged elm         | 0.0                 | 0                   | 4.85        |
| Green ash          | -3,459.2            | -21,655             | -9.82       |
| Callery pear       | 0.0                 | 0                   | 2.69        |
| Hedge maple        | -3.8                | -24                 | 2.37        |
| American sycamore  | -3,026.6            | -18,946             | -10.24      |
| Ginkgo             | -13.3               | -83                 | 4.00        |
| Loblolly pine      | -2,241.4            | -14,031             | -6.75       |
| Chinese pistache   | -2.4                | -15                 | 1.98        |
| Sweetgum           | -904.1              | -5,660              | -4.41       |
| American elm       | -4,042.5            | -25,306             | -21.48      |
| Littleleaf linden  | -6.1                | -38                 | 3.97        |
| London planetree   | -1,170.9            | -7,330              | -7.48       |
| Norway maple       | -517.6              | -3,240              | -3.07       |
| Silver maple       | -78.2               | -490                | 3.94        |
| Kwanzan cherry     | 0.0                 | 0                   | 1.45        |
| OTHER STREET TREES | -3,509.3            | -21,968             | 0.09        |
| Citywide total     | -58,203.4           | -364,353            | -3.18       |

anrcatalog.ucdavis.edu/pdf/8484.pdf

# PRINCIPLES OF POPULATION VALUE

- Understanding street tree benefits and costs

| Benefits                  | Total (\$) Standard Error   | \$/tree Standard Error | \$/capita Standard Error |
|---------------------------|-----------------------------|------------------------|--------------------------|
| Energy                    | 359,409 (±13,985)           | 11.70 (±0.46)          | 5.60 (±0.22)             |
| CO2                       | 35,171 (±1,369)             | 1.14 (±0.04)           | 0.55 (±0.02)             |
| Air Quality               | 349,758 (±13,609)           | 11.39 (±0.44)          | 5.45 (±0.21)             |
| Stormwater                | 29,161 (±1,135)             | 0.95 (±0.04)           | 0.45 (±0.02)             |
| Aesthetic/Other           | 2,964,686 (±115,359)        | 96.51 (±3.76)          | 46.16 (±1.80)            |
| <b>Total Benefits</b>     | <b>3,738,185 (±145,457)</b> | <b>121.69 (±4.73)</b>  | <b>58.21 (±2.26)</b>     |
| <b>Costs</b>              |                             |                        |                          |
| Planting                  | 36,000                      | 1.17                   | 0.56                     |
| Contract Pruning          | 281,500                     | 9.16                   | 4.38                     |
| Pest Management           | 32,250                      | 1.05                   | 0.50                     |
| Irrigation                | 9,000                       | 0.29                   | 0.14                     |
| Removal                   | 31,500                      | 1.03                   | 0.49                     |
| Administration            | 78,750                      | 2.56                   | 1.23                     |
| Inspection/Service        | 22,500                      | 0.73                   | 0.35                     |
| Infrastructure Repairs    | 25,000                      | 0.81                   | 0.39                     |
| Litter Clean-up           | 21,000                      | 0.68                   | 0.33                     |
| Liability/Claims          | 22,500                      | 0.73                   | 0.35                     |
| Other Costs               | 0                           | 0.00                   | 0.00                     |
| <b>Total Costs</b>        | <b>560,000</b>              | <b>18.23</b>           | <b>8.72</b>              |
| <b>Net Benefits</b>       | <b>3,178,185 (±145,457)</b> | <b>103.46 (±4.73)</b>  | <b>49.49 (±2.26)</b>     |
| <b>Benefit-cost ratio</b> | <b>6.68 (±0.26)</b>         |                        |                          |

# PRINCIPLES OF POPULATION VALUE

- Understanding street tree benefits and costs

Benefits

|                   | Energy        | Air quality | CO <sub>2</sub> | Stormwater | Aesthetics | Total         |
|-------------------|---------------|-------------|-----------------|------------|------------|---------------|
| Hackberry         | 118.30        | 19.82       | 7.05            | 8.23       | 27.69      | 181.09        |
| Camphor           | 54.29         | 7.62        | 2.85            | 6.71       | 11.29      | 82.75         |
| Modesto ash       | <u>97.83</u>  | 52.61       | 7.67            | 11.19      | 5.67       | <u>174.96</u> |
| Ginkgo            | 51.51         | 2.79        | 5.43            | 3.27       | 35.18      | 98.18         |
| Sweetgum          | 79.88         | 10.16       | 6.29            | 5.24       | 31.38      | 132.95        |
| Southern magnolia | 79.44         | 2.42        | 2.81            | 2.79       | 6.15       | 93.61         |
| Pistache          | 65.31         | 10.27       | 2.82            | 3.34       | 11.03      | 92.76         |
| Plane             | <u>136.76</u> | 25.76       | 4.80            | 7.59       | 11.33      | <u>186.24</u> |
| Pear              | 34.00         | 2.98        | 1.95            | 1.47       | 14.19      | 54.59         |
| Zelkova           | 89.25         | 8.26        | 4.69            | 3.37       | 18.47      | 124.05        |

Costs

|                   | Prune        | Remove | Plant | Root-related | Storm/liability | IPM/other | Total        |
|-------------------|--------------|--------|-------|--------------|-----------------|-----------|--------------|
| Hackberry         | 29.30        | 1.43   | 0.01  | 0.88         | 0.76            | 0.29      | 32.67        |
| Camphor           | 8.34         | 1.78   | 1.05  | 0.14         | —               | 0.09      | 11.40        |
| Modesto ash       | <u>45.22</u> | 0.83   | 0.01  | <u>1.43</u>  | 0.37            | 0.93      | <u>48.80</u> |
| Ginkgo            | 6.56         | 3.42   | 2.18  | 0.75         | 0.24            | 0.14      | 13.28        |
| Sweetgum          | 49.70        | 0.90   | 0.03  | 2.14         | 0.62            | 0.92      | 54.31        |
| Southern magnolia | 17.38        | 1.13   | 0.03  | 0.95         | 0.70            | 0.19      | 20.38        |
| Pistache          | 25.06        | 1.54   | 0.39  | 0.44         | 0.19            | 0.16      | 27.78        |
| Plane             | <u>6.14</u>  | 0.59   | 0.51  | <u>0.27</u>  | 0.02            | 0.13      | <u>7.66</u>  |
| Pear              | 18.55        | 1.27   | 0.20  | 0.53         | 0.26            | 0.12      | 20.94        |
| Zelkova           | 16.01        | 2.60   | 0.78  | 1.09         | 0.42            | 0.24      | 21.14        |

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# TAKE-HOME MESSAGES

- The urban forestry paradigm conceptualizes the interrelationships of structure, function, value, & management
- Street tree management is cyclical and is based on resource assessment
- Optimizing structure of street tree populations helps ensure resiliency, stability, and functionality
- High-value street trees are those that provide maximum benefit at minimal cost



QUESTIONS?